



# **Helping local people** live longer, healthier lives

We lead the way in the provision of excellent integrated community and hospital services.

### Our values guide how we act



### **INNOVATION**

We will welcome ideas, be willing to change and to make new partnerships.



# COMPASSION

We will value our relationships, treat people with kindness, look after each other and create an environment that fosters privacy and dignity.

# ACCOUNTABILITY

We will take ownership for what we do, use the public's money well, learn from our mistakes, hold others to account and be open and honest.



# RESPECT

We will treat people fairly, recognise individuality and deal with inappropriate behaviour.

**Our objectives** tell us how we will achieve the vision



### **EXCELLENCE**

We will keep people safe, deliver highquality services, keep on improving and learn from mistakes.



EQUITY We will deliver services to patients and provide opportunities to staff that achieve outcomes which are fair and in line with our I.CARE values.

Deliver oustanding safe, compassionate care.

Empower, support and develop engaged staff.

Integrate care with partners and promote health and wellbeing.

Transform and deliver innovative. financially sustainable services.

