



Strategic Goals (SGs)

Whittington Health mission and vision is underpinned by six Strategic Goals and four Corporate Objectives with associated Key Performance Indicators to enable progress to be monitored. The Goals are not in any priority order:

- SG1** **Deliver consistent high quality, safe services:**
Clinicians will strive to deliver safe, high quality care 'right first time, every time', and exceed patient experience expectations.
- SG2** **Secure best possible health & wellbeing for our community:**
Constantly review and evaluate our services to meet our population's changing needs; adapting and innovating to evolve our services and workforce.
- SG3** **To innovate and continuously improve the quality of our services to deliver the best outcomes for our local population:**
Focus on treatment of illness, prevention and health promotion; known as holistic care to support patient empowerment.
- SG4** **Integrate care in patient centred teams:**
Foster greater multi-disciplinary team (MDT) working that is patient and carer centred.
- SG5** **Support patients to be active partners in their care:**
Embed our existing pioneering communication and engagement work with patients, carers, the public, our communities and staff.
- SG6** **Leader of medical, multi-professional education and population based clinical research:**
Train future healthcare professionals at our centres of excellence for undergraduates and postgraduates; exploiting our campus for UCL, Middlesex Universities and our partnering arrangements within University College London Partners.